FireMe! monitors Twitter and collects tweets from people who supposedly hate their jobs, or want to kill their bosses or coworkers. These tweets are displayed on the FireMe! site. In addition, FireMe! analyses the sentiment of the tweets, in order to calculate a user’s ‘firemeter’ score. The FireMe! leaderboard features those users with the highest scores and who are most likely to get fired.

In a short period of three weeks, FireMe! sent out 4304 tongue-in-cheek warnings. 249 people deleted their questionable tweet within two hours. Further analysis of the tweets showed that job-haters usually have a small number of followers and use more profane language.

FireMe! is developed by Ricardo Kawase and colleagues at the L3S Research Center in Hannover, Germany. The work will be presented at the Web Science conference in Paris in April, 2013.

The team believes that young or inexperienced users would certainly benefit from post-hoc privacy alerts and warnings like FireMe! “Potential dangers of personal, negatively loaded tweets remain abstract for most users, until the damage has been done”.

FireMe! [http://fireme.L3S.uni-hannover.de]


In the media:

FireMe! App Tracks Boss-Hate On Twitter [http://www.huffingtonpost.com/2013/03/26/fireme-twitter-app_n_2955641.html]

FireMe! Twitter alert says you’ve overstepped the mark [http://www.newscientist.com/blogs/onepercent/2013/03/fireme-twitter-alert.html]

Will That Tweet Get You Fired? This App Warns You [http://mashable.com/2013/03/26/fire-me-app-twitter/]


About the L3S Research Center:

The L3S Research Center focuses on fundamental and application-oriented research in all areas of Web Science. L3S researchers develop new methods and technologies that enable intelligent, seamless access to information via the Web; link individuals and communities in all areas of the knowledge society, including academia and education; and connect the Internet to the real world.

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FireMe! tracks Twitter users who want to get fired