The aim of the commerce reception is to promote the dialogue between industry and academia to explore new forms of cooperation and strengthen existing collaborations. The welcoming speech will be given by Peter -Jürgen Schneider, Lower Saxony Minister of Finance, and for the celebratory speech Martina Koederitz , CEO of IBM Germany GmbH, accepted the invitation.

Knowledge and networks are valuable and crucial resources. The optimal network offers more than a combination of data, information and content: It is the interaction of people and organizations that complement of skills and the development of synergies.

Their interdisciplinary synergies in web science – especially the ecological project “EveryAware”, which is funded by the European Commission, will be illustrated by representatives from the L3S under the title "network science".

For more information please see the homepage of the LUH: http://www.uni-hannover.de/

**L3S presence at the LUH-Commerce reception**