Around 50 members of the Junior Chamber (www.hannover.wjd.de) from around the Hanover area visited the L3S on 27 February 2014 to get to know the research center as well as the start-up Happenizer which is housed there.

Happenizer (www.happenizer.net) is developing an innovative tool at the L3S for recreational activities, which seeks to encourage people to strengthen links in leisure time activities beyond the virtual world.

The business idea and the prototype, recipients of a special StartUp-Impuls-award for excellent young companies presented the previous day, were met with much enthusiasm, and many participants announced themselves as future users.

Following the corporate presentation, a lively exchange developed about the start-up project and its start-up support at the L3S. Having previously supported Tutanota (www.tutanota.de), another start-up funded by the EXIST-grant, the founding tradition at the L3S finds a successful continuation with Happenizer.

The young entrepreneurs highlighted the excellent technical and administrative support at the L3S. Additionally, the trust advanced by potential partners because of the excellent reputation of the L3S, should be mentioned as an important success factor.

Shortly after the visit of the Wirtschaftsjunioren, Happenizer had two more successful appearances: At the invitation of NBank and Deutsche Messe AG, the team exhibited at CeBIT within the scope of NCapital Matching and the next day they were presenting its concept at the Generali Deutschland Zukunftsfonds in Cologne.

The connection tied between the Junior Chamber and the L3S through the visit provides a fruitful basis for a more intensive exchange of know-how between science and business, which is beneficial for both sides.

Wirtschaftsjunioren Hannover visit the L3S