The EU-funded project "EveryAware" had set a goal to raise environmental awareness and environmental consciousness and thus change the behavior of people. For this purpose, a new platform was developed which integrates sensor technologies, network applications and data processing tools. It allows the general public to capture the environmental conditions (air and noise pollution) of their personal surroundings using their smartphones and to collect them centrally on a server. In EveryAware, methods for real-time analysis of sensor data and subjective opinions have been developed, that make it possible to give citizens direct feedback. Beyond that, the processes of opinion formation and opinion dynamics and their impact on behavioral changes were examined both empirically and theoretically in the project. Bernd Busemann, the president of the state parliament of Lower Saxony, Dr. Gabriele Heinen-Klajic, Minister for Science and Culture of Lower Saxony, as well as Lower Saxony’s State Secretary Andrea Hoops let themselves be impressed at this year's CeBIT and were inspired by the research contributions of the L3S. Additionally - mediated by the Ministry for Economic Affairs, Labor and Transport of Lower Saxony and the German Russian Center for Technology Transfer (DRZT) - promising contacts with the Ural Federal University, Yekaterinburg in Russia were initiated.

Please visit: [http://www.everyaware.eu/](http://www.everyaware.eu/) to find more on the project EveryAware.

On behalf of the whole team, the L3S thanks all of our visitors and supporters for their keen interest in our research work!

**L3S Research Center presents "EveryAware" at the CeBIT 2014**