A comparative study of the British Council shows the successful globalization and urbanization of the cities of Hannover, Dublin, Glasgow and Amsterdam:

Cities are the "beating hearts" of innovation; on the other hand, excellent universities and colleges are the international connection of fast-evolving sciences, they promote multiculturalism and attract the best international students and talents.

A comparative study of the British Council shows the example of the four cities, how successful cooperations were established between the universities and the cities. Globalization, internationalization and urbanization enable cities to take up the international comparison and competition.

Places have a worldwide competitive advantage in which both, universities and cities, are highly developed in the fields of marketing, infrastructure, recruitment and retention of clever minds as well as mobility of students work together. In parallel, it is important to realize unusual cooperative projects, too. These include e.g. the promotion of university access for refugees, welcome programs for international students, alumni work, exchange programs, international congresses, affordable housing and public-effective formats as it is given in the city of Hanover.

According to the British Council, long-standing city partnerships and the international fairs are an important basis for the international orientation of the city of Hanover. The Hannover Science Initiative has a special role in networking with the universities.

Founded in 2007, nine universities and higher-education institutes in Hannover (Leibniz University, University of Applied Sciences and Arts, Hannover Medical School, University of Music, Drama and Media, University of Veterinary Medicine, Private University of Applied Sciences, Leibniz School of Business and GISMA Business School, Lower Saxonian Municipal University of Applied Administrative Sciences), as well as the Geo-Centre Hannover, the Fraunhofer Institute for Toxicology and Experimental Medicine, the Volkswagen Foundation, the Student Administration Hannover and the State Capital of Hannover have been actively involved in the Hannover Science Initiative.

The objective behind the Hannover Science Initiative is to boost the attractiveness of Hannover as centre of academic and scientific activity and enhance the general conditions for students.