Motivation

The acquisition of language proficiency is often focused on the production and understanding of traditional forms of spoken and written tasks and texts; digital production is mainly included in either IT or communication courses which disregard the specific needs in digital literacy for international communication. Instead, increased transnational mobility of people, goods and services, and forms of distance/online communication today, within and outside Europe, demand skills in digital literacy for international communication, especially using English as a lingua franca, as an essential requirement of today's labor market.

The EU-MADE4LL project intends to tackle this issue by offering an easy-to-use and step-by-step detailed joint syllabus promoting feasible paths towards digital literacy for international communication.

Challenges & Highlights

In cooperation with job partners, the project aims to promote modernization of higher education and enhance students’ employability through the design and implementation of (1) a transnational joint syllabus that integrates multimodal digital literacy and English for international communication, (2) the development of an e-platform that enables transnational adoption and implementation of the joint syllabus by other HE institutions, and (3) the creation of a Common Framework of Reference for Digital Literacy (a comprehensive set of guidelines to systematically describe levels of proficiency for students and European citizens). It proposes innovative collaborative teaching/learning practices through teachers’ and students’ online collaboration and mobility for the development of transversal skills combining digital technologies and language learning.

Potential applications & future issues

The joint syllabus, together with all materials produced (video-recorded workshops, reading materials, students’ productions, assessment grids, etc.), will be made available as open educational resources to EU and non-EU higher educational institutions. Their adoption at a broader European level will enhance students’ digital literacy for international communication and their consequent employability.

Logo:

Project abstract:

Digital literacy and proficiency in English for international communication are essential requirements for graduates’ access to today’s European labor market. While the two are often held separate in higher education curricula, there is a strong need for designing courses that integrate abilities for the creation and critical interpretation of multimodal digital texts. The project will design learning paths to help students, and general users, in creating digital texts in English that can be successfully used in daily life, such as websites, blogs, video CV, corporate videos and mash-ups.

Project duration:
13.12.2018

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Members:
nejdl
marenzi
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Project manager: Dr. Ivana Marenzi
Project research areas: Technology Enhanced Learning
Project type: ERASMUS+, Strategic Partnership for Higher Education
URL: https://www.eumade4ll.eu
Research Area: Intelligent Access to Information
Status of the Project: